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## Former Long Island Rocker Has Millions Chanting Out Loud, Dancing in The Isles & Falling in Love

**New York, NY, August 5, 2005** - Known simply as KD to his friends and collaborators whose members include the likes of Sting, Madonna and even Beastie Boy Mike D, Jeffrey Kagel a/k/a Krishna Das is on a mission to inspire the world to fall in love. His rare blend of disarming humility, New York grit, touchingly-honest storytelling and utterly transcendental world-beat call-and-response chanting captivates standing-room-only audiences from Brooklyn to Berlin.

An icon on the explosive U.S. yoga scene, KD's tracks back literally every yoga class in the country, are heard by millions daily and his tour dates jam ever-larger venues. As yoga and the pursuit of the spirit moves blindingly into the mainstream, his message and platform are reaching an international din. Despite his rapidly expanding reach, though, KD's message remains the same—"try to live from a place of unconditional love and all else will fall into place" This message and KD's Bruce Springsteen-esque humble power will tantalize, uplift and inspire your audience.

During your show, KD will share moving stories, belly-laughing anecdotes and potent revelations that led the *NY Times* to proclaim him, "the Gospel sound of American Yoga." He'll share:

- What makes a Jewish kid from Long Island who almost fronted epic rock-band Blue Oyster Cult start chanting ancient Indian mantras,
- His pilgrimage, along with now internationally-bestselling author Ram Dass, into the depths of India in search of his Guru, Maharaj-ji Neem Karoli Baba,
- What chanting is, how it works with all religions and why saying "Hare Krishna" shouldn't totally freak you out...well, maybe just a little, and
- How people can begin to explore this amazing spiritual practice.

KD will also perform an extraordinary call-and-response musical arrangement with a full choir that marries moving mantras to trance-inducing world-beat grooves and deep Chi-town blues. Says *Jane Magazine*, "Krishna Das makes Sanskrit prayers so accessible you'll want to sing along even if you don't know what the heck you're saying." In lieu of live performance, powerful concert footage is available.

This extraordinary, interactive experience, culminating in an energy that rivals the enraptured bliss of ecstatic Gospel, is sure to engage, uplift and expand the conscience of your audience. By the time he's done, there won't be a dry eye, sad soul or person left unhugged!

**CREDENTIALS:** Krishna Das is an internationally-acclaimed spiritual leader, chantmaster, musical artist and leader. He performs at more than 100 venues around the world every year and has released a string of category-leading albums and DVDs, featuring mega-star musicians Sting, Def Leppard's Rick Allen, Steely Dan's Walter Becker and many others. KD's newest release, *All One*, is due out August 23, 2005 and will be available at all major retailers, websites, [triloka.com](http://triloka.com) and [iTunes.com](http://iTunes.com)

**AVAILABILITY:** Nationwide by arrangement and via telephone. B-roll, CDs and DVDs available upon request.

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